

## **CRIMSON EXPRESS AND COMPANY**

Minutes of the meeting on January 27<sup>th</sup>, 2011

**Board members present:** Kevin Beavers, President, Tracy Hartung, V. President, Wendy Preece, Treasurer, Denise Beavers, Secretary, Konnie Brown, Donna Tindle, Teresa Cutler and Michael Moreland, Director.

**Booster members present:** Jane Mansfield, Pat Gilmore, Judy Verdich, Ron and Tima Clark, Queida Kelley, Kristie Schuler, Gay Bachman, Gary Brown, Scott Cutler, Cindy Parrone, Steve and Linda Buhman.

The meeting was called to order at approx. 7:00 p.m. All present were welcomed by Mr. Beavers

**Treasurer's report:** Copies of the current financial report were not available. Crimson received a check from the Apple Festival for \$2711.00. We will pay a percentage to the Middle School.

**Director's report:** Mr. Moreland said that only 30 kids were going to go on the summer trip when it included Wisconsin. Now that it is just Washington D.C. 42 to 47 are expected. He then explained the itinerary for the D.C. trip and announced it will be on the web site. Current price (not including food) is 505.00. Payments are now 96.00. Some kids will be meeting us in D.C. so the price of transportation was lowered.

The 3<sup>rd</sup> and 4<sup>th</sup> quarter calendar is available.

Mr. Moreland said a story was going to be done on the band at the Feb. 4<sup>th</sup> basketball game (pink out) by channel 12.

Previously rented tuxes are being donated by Mr. Tuxedo.

**New business:** We are currently preparing for the Valentine Dinner Dance. The dance is Feb. 19<sup>th</sup> at the KC Hall. 5pm to 6pm cocktail hour, 6pm to 8pm fried chicken dinner (prepared by the KC's) 8pm to 11pm Music by Jackson Junction. Tickets are available now and Mr. Moreland will hand out tickets to the band members in class. We will need volunteers to decorate, help clean tables off and clean up at the end. There are signup sheets for help and to bring deserts and 2ltr bottles of soda. Wendy Preece and Terri Haddock will be collecting items for the silent auction. Tickets are being presold and also sold at the door. Ticket price is \$20.00 per person. Draft beer, 2ltr bottled soda and desert is included with dinner. Flyers were available at the meeting and on the web site to print.

**Fundraisers:** Tracy Hurting said the cookie sale went well. She thanked all who helped out. She said the Photo card sale was not so good. We did not sell 1/3 of the cards. We spent 600.00 and recovered about 190.00. Some kids still have not turned in the cards or money and they will have that removed from their account if not turned in. She asked everyone in attendance at the meeting if they thought we should try to sell again in the spring or try to sell to another organization at cost. Kristie Schuler requested to sit at Wal-Mart and sell Photo cards. Everyone at the meeting was in agreement that she could do that.

Kevin Reeves spoke about the market day cookie dough fundraiser; orders will come in with the regular market day orders.

Other fundraiser ideas were: Cindy Parrone suggested a coupon hanging ad on television. About 30 to 40 people would have to hang the flyers. They are flyers for local businesses. Time frame is in Feb. and again in Apr. It would cover four towns and we would receive \$.07 cents per flyer hung, for a total of 700.00. After a discussion about this it was decided by a show of hands to not participate in this.

Gay Bachman suggested a Chili's fundraiser. It is a voucher that the band members hand out to everyone they know and even see if local businesses would hand them out also. When a voucher is used at Chilis they will sent 10% back to the band. This was voted yes by all in attendance. Tag day Apr. date TBA, Flower sale Apr. 30, Trivia night Mar. date TBA.

**Other:** Mr. Beavers suggested calling our representatives to get some things to do in D.C. It was brought up that the Hall of Fame Banquet is the same night as our Dinner Dance. For future reference we will find out when it is.

The meeting adjourned at approx. 8:00pm with a first by Tracy Hartung and second by Konnie Brown. The next meeting of the Crimson Express and Company Boosters will be held at 7:00p.m., Thursday, February 17<sup>th</sup>, 2011 in the band room.